

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Wired Media Partners
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 584453 /		<u>Alt Order #</u>
<u>Product</u> Planned Parenthood Votes 12 Est 12588		
<u>Contract Dates</u> 10/22/12 - 10/28/12	<u>Estimate #</u> 12588	
<u>Advertiser</u> Planned Parenthood		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- P
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Women 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/22/12	10/26/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-W-F--				3	\$300.00			
2	31	10/23/12	10/25/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-T---				2	\$500.00			
3	31	10/22/12	10/26/12	Good Day Colorado	6a-7a		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M--F--				2	\$550.00			
4	31	10/24/12	10/24/12	Good Day Colorado	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$400.00			
5	31	10/23/12	10/25/12	Good Day Colorado	8a-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-T---				2	\$175.00			
6	31	10/24/12	10/24/12	Regis & Kelly	90130a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$200.00			
7	31	10/22/12	10/26/12	Judge Judy	3p-330p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M--TF--				3	\$300.00			
8	31	10/22/12	10/25/12	Judge Judy	330p-4p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWT---				4	\$300.00			
9	31	10/23/12	10/26/12	Judge Judy	4p-5p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$350.00			
10	31	10/26/12	10/26/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$700.00			
11	31	10/23/12	10/25/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-T---				2	\$1,600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Planned Parenthood		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
											1	\$1,100.00
12	31	10/22/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	M-----	1	\$1,100.00						
13	31	10/27/12	10/27/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	-----S-	1	\$1,000.00						
N 14	31	10/22/12	10/26/12	Judge Judy	3p-330p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	---TF--	1	\$300.00						
N 15	31	10/23/12	10/26/12	Judge Judy	4p-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	---TF--	1	\$350.00						
N 16	31	10/26/12	10/26/12	FOX Prime Friday 7-8p	7p-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	----F--	1	\$2,000.00						
N 17	31	10/28/12	10/28/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	-----S	1	\$1,750.00						
Totals											31	\$17,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	31	\$17,850.00	\$15,172.50
Totals	31	\$17,850.00	\$15,172.50

Signature: _____ **Date:** _____

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